

FEE RECOMMENDATION

FOR: Botanical Conservatory Mother's Day Plant Sale

COST CENTERS: Botanical Conservatory/ 439-P270

FINANCIAL OBJECTIVE AND JUSTIFICATION STATEMENT:

The Botanical Conservatory Mother's Day Plant sale is the only annual fundraiser for the Botanical Conservatory and a significant source of trust fund revenue. The Mother's Day Plant Sale is scheduled to take place May 11-14 at McMillen Park Community Center.

A standard garden center retail markup of no less than 2x is applied against production costs then rounded to the nearest \$0.95 to align with Conservatory Shop pricing practices. Department staff respectfully requests approval of the 2023 Mother's Day Plant Sale pricing.

Fee Recommendation:

MOTHER'S DAY PLANT SALE PRICING	
CATEGORY	PRICE
Annual/Vegetable/Herb (1pk, 2pk, 4pk or 6pk); Easy Seeds (pkt); Worms (8 oz cup)	\$ 2.95
Succulent/Cacti (2" pot)	\$ 3.95
Specialty Annual (4" pot); Tender Herb (2pk/4" pot); Specialty Succulent/Cacti (2" pot); Succulent/Cacti (3" pot)	\$ 4.95
Perennial (4" pot); Annual (6" pot); Native Perennial (3" pot)	\$ 6.95
Houseplants/Tropical (4" pot); Herb/Perennial (6" pot)	\$ 9.95
Succulent (4" pot); Houseplant (6" pot); Pre Bonsai (4" pot); Specialty Tropical (6"); Perennial/Shrub (gal. pot)	\$ 14.95
Air Plant (large); Specialty Houseplant (6" pot); Succulent (6" pot); Annual/Houseplant (8" pot); Cacti (4" pot)	\$ 18.95
Houseplant basket (8"); Bonsai Small; Mixed Pot (10"); Petunia Hanging Basket (10"); Specialty Annual Hanging Basket	\$ 24.95
Potting Soil (2.8 Cubic Feet)	\$ 32.95
Premium Houseplant (10" pot - 2 gallon); Succulent Hanging Basket (8"); Bonsai Medium; Mixed Pot (14")	\$ 38.95
Bonsai Large; Tropical X-Large	\$ 48.95
Bonsai X-Large	\$ 64.95
Premium/Rare Plant Material	\$ 224.95

PROJECTED RESULTS OUTCOME:

Mother's Day Plant Sale revenue to Botanical Conservatory Non-Reverting Fund 439 supports public programming, education, and volunteer development at the Botanical Conservatory.