

FEE RECOMMENDATION

October 17, 2024

FOR: **Headwaters Park**

COST CENTER: 439- R710
 428-R710

FINANCIAL OBJECTIVE AND JUSTIFICATION STATEMENT:

Headwaters Park, located just north of the central city business district, is home to many festivals, concerts, charitable and other special events. The large open-air pavilion is available for public rental and makes a wonderful setting for weddings, receptions, company picnics, and family reunions. During the cold weather months, the pavilion houses the popular Headwaters Ice Skating Rink. In the late 1990s, the developing Headwaters Park project became one of the largest public-private partnerships existing in Northern Indiana. Together, both the public and private sectors raised nearly \$17 million to complete the downtown revitalization. Because of its broad appeal, support came from all areas of the community. Fort Wayne and Allen County governments contributed \$5.2 million for land acquisition, environmental remediation, and business relocation costs.

On April 1, 2023, the Fort Wayne Parks Department took over the operation of Headwaters Park from the Headwaters Park Alliance. For 2025, the major fee change will be the grassy areas on both the West and East sides of Headwaters Park. After our first event season, we noticed the grassy areas were underpriced for the cost of maintenance on repairs on the grassy areas.

FEE RECOMMENDATION

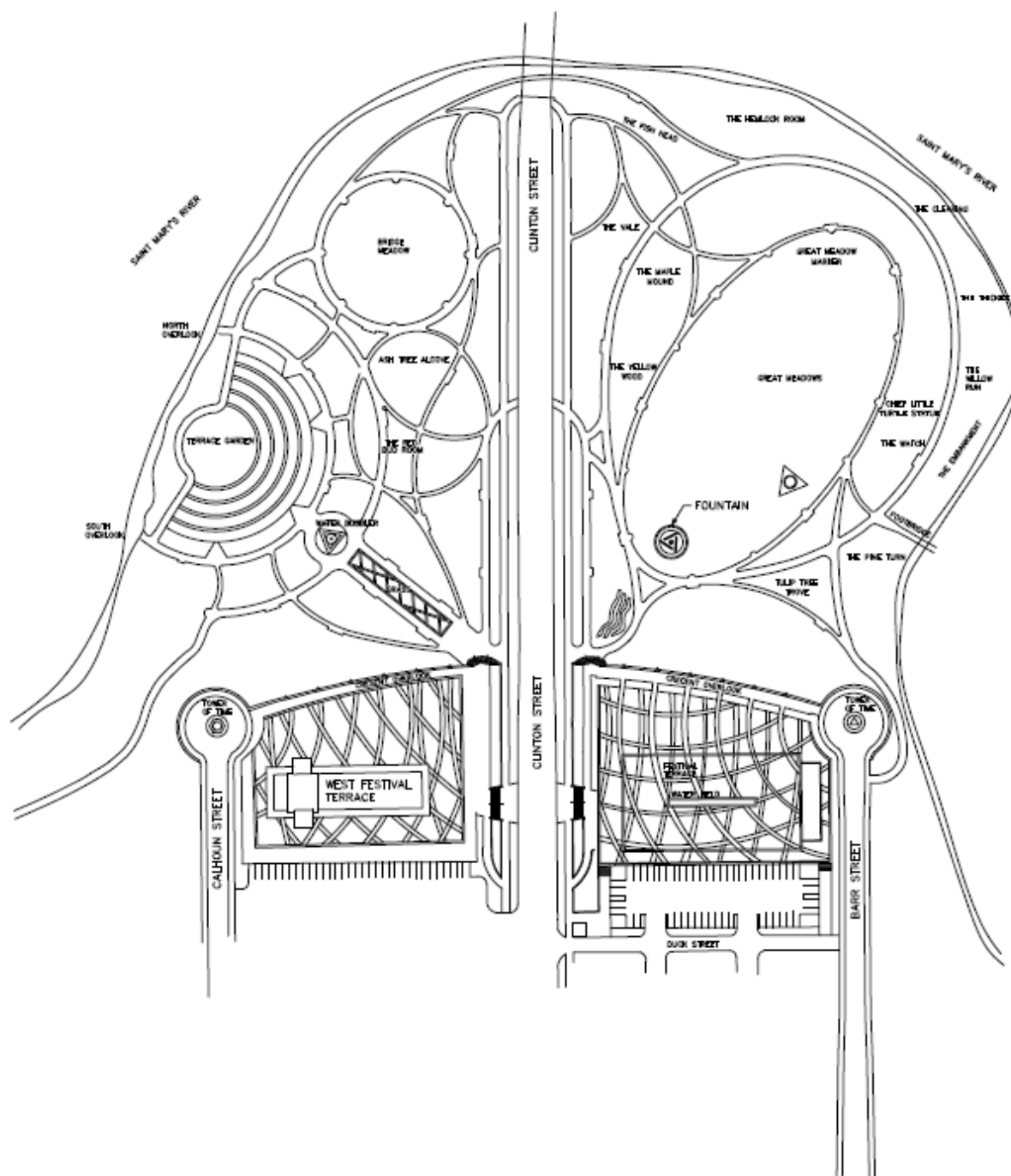
See the attached Proposed Fee Schedule.

ANTICIPATED REVENUE IMPACTS

We anticipate these rental fee increases at Headwaters will bring an additional \$8,000 in revenue for 2025. Although this will be our first Ice Skating Rink season at Headwaters we anticipate increased revenue through concession sales

ATTACHED:

- Headwaters Park Map
- Proposed Fee Schedule
- Rental Comparison



HEADWATERS PARK

NOT TO SCALE

ACREAGE:	30
DATE OF ACQUISITION:	2000

Headwaters Park Fees		
2024	Effective 2024	10.17.2024
<u>Rothschild Pavilion Fees</u>	2024	Proposed New Fees
Community Events, Festivals, Weddings & Private Events	\$575/day	\$600/day
<u>Lincoln Financial Pavilion Fees</u>	Current Fees	Proposed
Community Events, Festivals, Weddings & Private Events	\$2,100/day	\$2,150/day
<u>Grassy Areas</u>	Current Fees	Proposed
East Grassy Area	\$300/day	\$375/day
West Grassy Area	\$300/day	\$375/day
<u>Ice Rink Fees</u>	Current Fees	Proposed
Admission Ages 2+	\$6.00	\$6.00
Admission 2 and under	Free	Free
Skate Rental	\$3.00	\$3.00
Skate sharpening (Hockey Skates)	\$8.00	\$8.00
Skate sharpening (Figure Skates)	\$10.00	\$10.00
Punch Pass Admission (10 Punches)	\$50.00	\$50.00
Ice Igloo Rental	N/A	\$50 per hour
<u>Misc. Fees</u>	Current Fees	Proposed
Cleaning/Maintenance Repair Fee	\$60 per hour	\$70 per hour
Daily setup/tear-down Rental Fee	\$150/ per day	\$160/ per day
Late cleanup/leaving (including vendors)	\$300/ per day	\$300/ per day
15% of all admission and rental fees will be put in a 428- R710 capital fund to help with future repairs and maintenance.		
<ul style="list-style-type: none"> Other Fees may be approved with the written permission of the Deputy Director 		

Headwaters Park Ice Rink Concessions

The manager of Riverfront may adjust pricing after the total cost with mark-ups between 50-200%. Concession items will be reviewed and priced at the start of the ice-skating season no later than November 1st of each year. They will remain the same throughout the season unless the item increases significantly in cost, at which time the Riverfront Manager will cost out items using the pricing guidelines. Items that do not sell after a minimum of 30 days on display will be

reviewed by the Riverfront Manager. The Riverfront Manager may implement a price markdown to move stock before it expires.

Headwaters Park Ice Rink Group Rates/ Rentals

Group rates will require a minimum of 25 people per group and will receive a .50 off admission for each group member per approval by the Riverfront Manager. Upon approval from Riverfront Managers groups will be able to rent the Headwaters Park Ice Rink for \$500 per hour outside of normal operating hours.

Comparable Rental Venues

- Botanical Conservatory
 - Peak Season Rental Rate: \$1,645 (Tuesday – Sunday evening event time from 5pm-11 pm).
 - Security Fee: \$350
 - All rentals include tables, chairs, guest parking, and garden admission.
- Community Center-Ballroom- capacity 200-240
 - \$220-\$620 per event
 - The Center provides 66” round tables and a limited number of 6 ft. and 8 ft. tables for your use
- History Center- capacity 160-200
 - \$1,600 5 p.m. – 11:00 p.m. \$1,750 weekend 4:00 p.m.- 11:00 p.m.
 - \$200.00 per hour (Monday through Thursday) and \$250.00 per hour (Friday through Sunday)
- Grand Wayne-Calhoun Ballroom (Sections A & B)- capacity 150
 - Weekday 5 pm-11 pm Rental- \$600-1000
 - Weekend 4 pm-11 pm Rental- \$600-1000
- Parkview Ice House
PUBLIC SKATE
 - Monday – Thursday: \$8 admission, \$3 skate rental
 - Friday, Saturday, and Sunday: \$8 admission, \$3 skate rental
 - Weekday Punch Cards: 10 punches for \$70 (\$10 savings)
 - Weekend Punch Cards: 10 punches for \$70 (\$10 savings)
- Howard Park Ice Rink (South Bend)
PUBLIC SKATE
 - Monday – Thursday: \$8 admission, \$3 skate rental
 - Friday, Saturday, and Sunday: \$8 admission, \$3 skate rental
 - Weekday Punch Cards: 10 punches for \$70 (\$10 savings)
 - Weekend Punch Cards: 10 punches for \$70 (\$10 savings)