

# **FEE RECOMMENDATION**

**December 9, 2024**

**FOR:** Foellinger Theatre Fee Structure for 2025  
**COST CENTER:** Foellinger Theatre: Fund 439- R610

## **FINANCIAL OBJECTIVE AND JUSTIFICATION STATEMENT:**

Parks and Recreation continues to offer live entertainment options through the Foellinger Theatre seasonal concert series. In order to maintain industry standard business practices, we ask for the following adjustments to be made from our 2024 approved fees, to this new fee structure for the 2025 season. This new fee structure will help simplify financial settlements, attract new rental promoters and retain existing rental promoters.

**PROJECTED OUTCOME:** With this new fee structure, we will be able to simplify our estimated costs with renters and simplify our show settlements.

**ATTACHED:** 2025 Proposed Fee Structure breakdown with comparisons from 2024

Expenses Charged To Renter	2024 Separate Fees	2025 Proposed Separate Fees	2025 All In Inclusive Fees	Fees as listed in 2025 Contract	All Inclusive Total
Rent - One Show Day	\$1,700 + 10% GBR capped at \$3,900	\$3,900 per day flat rate	\$ 3,900.00	Rent	\$ 3,900.00
Box Office	\$200.00 flat	\$200.00 flat	\$ 200.00	Box Office	\$ 200.00
Cleaning	The Lessor of \$750.00 or Actual	\$750.00 flat	\$ 750.00	Cleaning	\$ 750.00
Facility Fee	\$3.50 per ticket sold	\$3.50 per ticket sold	\$3.50 per ticket sold	Variable	
Merchandise (charged to artist)	10% recorded material, 20% soft goods	10% recorded material, 20% soft goods	10% recorded material, 20% soft goods	Variable	
Ticketmaster Fees	2023 Ticketmaster Approved Agreement	2025 Ticketmaster Approved Agreement	Current Ticketmaster Approved Agreement	Variable	
Security - Armed	Actual charges per contract Avg. \$1,200.00	Actual charges per contract high Avg. \$1,200.00	\$ 1,200.00	Security	\$ 3,000.00
Security - Contract Personnel	Actual charges per contract Avg. \$1,300.00	Actual charges per contract high Avg. \$1,300.00	\$ 1,300.00		\$ -
Security - In House - Contract	Actual charges per contract Avg. \$500.00	Actual charges per contract high Avg. \$500.00	\$ 500.00		\$ -
Production Manager	\$250.00	\$350.00	\$ 350.00	Production	\$ 1,050.00
Lead Sound Technician	\$320.00	\$350.00	\$ 350.00		
Lead Lighting Technician	\$320.00	\$350.00	\$ 350.00		
Follow Spot Light Equipment	\$50.00 Per Instrument Use at Renter Request	\$50.00 Per Instrument	No Charge - included in rent		
Remove and Restore Audio	\$1000.00 Per Day Use at Renter Request	\$1,000.00	Variable	Variable	
Runner with 15 Passenger Van	\$300.00 Per Day Use at Renter Request	\$300.00	Variable	Variable	
Towel Laundry	\$75.00 Per Day Use at Renter Request	\$75.00	Variable	Variable	
TOTAL	Variable	Variable	Variable	Variable	\$ 8,900.00